



January 21, 2009

To Whom It May Concern:

One of the major projects the Rose Bowl Game decided to undertake this year was to completely revise the historical media guide. A game decorated with over 95 years of history, we knew this task would be no small feat. After contacting various professional colleagues who they would recommend for this project, one name kept being brought up and that was Tex Noel.

Mr. Noel took on the daunting task of compiling 95 years of Rose Bowl Game statistical history and providing us with the "top ten" in various statistical categories. Mr. Noel also took it upon himself to provide us with additional statistics that he felt would assist the media in writing their stories; this stemming from his background in the newspaper business.

The entire process of working with Mr. Noel on this project was incredibly enjoyable. It is obvious that he is passionate about his work and in his willingness to help the Rose Bowl Game. There were numerous times we requested additional statistical categories that were not originally discussed and Mr. Noel would have the information on hand or would fulfill the request in no more than a 24-hour period.

Without the help of Mr. Noel, this project could not have been completed in the time allotted or have been such a success. Our office and media department has received numerous praises regarding our new collateral piece and the presentation manner of capturing such an illustrious history. Our sincere gratitude and praise extends to Mr. Noel and his contributions,

Sincerely,



Gina Chappin
Director of Media
Rose Bowl Game